

Data Policy

This policy describes the information we process to support iTS COOLER & iTS COOLER PLUS. iTS COOLER is a sales and marketing platform which is linked into iTS COOLER PLUS, a social media integrator linking media, newsfeeds, AV and App content into one simple-to-use platform.

iTS COOLER and iTS COOLER PLUS is a 3rd party segway to all apps and information sources on the iTS COOLER PLUS platform. iTS COOLER and iTS COOLER PLUS recommends that you check your social media provider(s) and their individual data policies, age restrictions, and usage terms and conditions. In utilising 3rd party apps, platforms and information streams on iTS COOLER and iTS COOLER PLUS, the user is deeming to conform to al the 3rd parties policies, restrictions, terms and conditions.

To use iTS COOLER & iTS COOLER PLUS, we need to process some information about you. The types of information we collect will depend on whether you are using iTS COOLER or iTS COOLER PLUS or both products.

- 1.0 iTS COOLER will only share data between iTS COOLER and iTS COOLER PLUS. The Information and content you are asked to provide us are as shown in 1.1
- 1.1. iTS COOLER (shopping and marketing platform) will require name, address, contact telephone number, email address, should you wish to purchase a product from iTS COOLER online. We will require this data to be able to process your order and inform you of your delivery. You will be asked to open an account, which will also connect you to iTS COOLER PLUS (social media integrator). By opening such account, you will have a dual account with iTS COOLER & iTS COOLER PLUS

- 1.2. You are able to select DO NOT WISH TO OPEN AN ACCOUNT. By so doing, iTS COOLER will not hold any of your data, nor will you receive any communication from iTS COOLER or iTS COOLER PLUS after completion of the order.
- 1.3. You will be able to select to receive emails, text or phone calls to notify you of new products, new promotions, new services offered by iTS COOLER & iTS COOLER PLUS.
- 1.4. In opting in to 1.3 you will be able to choose method and regularity (if at all) of communication (email, text, phone etc, hourly, daily, weekly, monthly, never)
- 1.5. You will be able to opt out at any time, and change the frequency of communications from iTS COOLER & iTS COOLER PLUS.
- 1.6. You will have the option, when registering to iTS COOLER, of registering for iTS COOLER PLUS. If you select DO NOT WISH TO REGISTER FOR iTS COOLER PLUS, you will only have access to view and check status your last and current orders, and amend your contact details, You will be able to at anytime select to register for iTS COOLER PLUS under our standard terms of use.

2.0. iTS COOLER APP

- 2.1 iTS COOLER APP has location technology, which will allow you to select nearest store or stockist locations of product vendors, globally. iTS COOLER has integrated Google Maps so to do.
- 2.2. iTS COOLER holds none of your location details as this is controlled by the 3rd party application, namely Google Maps. By utilizing iTS COOLER's nearest store/stockist locator, you are agreeing to Google Map's terms and conditions. The following link is hereby provided. <https://policies.google.com/privacy>

2.3 The user will be able to opt in or out of notifications of promotional offers via text, IM or other communication methods.

3.0 **ITS COOLER PLUS**

3.1 ITS COOLER PLUS works directly with ITS COOLER, our linked retail/ marketing platform. Information about products which the user has selected may be shared between the entities, to keep the user informed of new arrivals, new offers, new product releases via the ITS COOLER PLUS information streams. None of this information will come from any 3rd parties directly to the user.

3.2 Only brands which are marketing or selling their products on ITS COOLER will be allowed to present product promotions into the ITS COOLER PLUS platform. Any brand marketing on ITS COOLER will not have any user data .Any offers sent to the ITS COOLER PLUS platform users will be sent directly from the ITS COOLER platform. Users can select at any time not to receive such product information into their ITS COOLER PLUS platform

3.3 The user will be able to select if they wish to have notifications within their ITS COOLER PLUS platform, and the regularity of same (hourly, daily, weekly, monthly, never etc). By selecting preferences ITS COOLER PLUS will only provide the user with products of interest accordingly.

3.4 The products/brands which will be shown in a user's platform will only be those in which the user has indicated interest.

3.5 **The user will be able to select how many products categories and products are shown within ITS COOLER PLUS**

3.6 iTS COOLER PLUS offers the user the following options;

Lifestyle Interests: video, blogs, hobbies, leisure etc

People of interest: actors, actress, sports personalities, musicians etc.

Products/Brands/Designers

The information in point (3.6) will be shown to brands/marketing agencies to introduce products and services in which users have shown interest on the iTS COOLER & iTS COOLER PLUS platforms. However, iTS COOLER or ITS COOLER PLUS will not share any users' personal data with any brands or advertising agencies, only the general crowd demographics relating to

- Age
- Gender
- How long a user will use iTS COOLER or iTS COOLER+ platforms
- Products, brands or services of interest
- Location of user means place, City, Country.

iTS COOLER & iTS COOLER + will not share your name email address or any contact detail with the brands, advertising agencies or any 3rd parties,

3.7 By acknowledging point (3.6) the user has selected to receive information through iTS COOLER directly into their iTS COOLER PLUS platform.

3.8 iTS COOLER PLUS receives this information via 3rd parties. None of the users' information is shared with these 3rd parties. should iTS COOLER PLUS wish to share any of the user's to any 3rd party, iTS

COOLER PLUS will notify the user beforehand to gain the relevant specific permissions so to do, and will be fully compliant with European GDPR laws which has come into force on 25th May 2018.

- 3.9 The user will be able to select at any time to stop receiving updated notifications of point (3.6).

- 4.0 iTS COOLER & iTS COOLER PLUS only receive revenue through advertising on the iTS COOLER marketing platform. Users are able to select at any time not to view any marketing material within iTS COOLER PLUS. However there will always be a direct link into iTS COOLER to view featured content.
- 4.1 By selecting not to view any product information within iTS COOLER PLUS you will not be notified of any promotion, latest product launches and any blogs relating to your product/ categories of interest.

- 5.0 Should iTS COOLER & iTS COOLER PLUS introduce any new services, the user will only receive notification by the methods selected, or on next login to iTS COOLER or iTS COOLER PLUS
- 5.1 Should iTS COOLER or iTS COOLER PLUS update terms of trading or terms of use, the user will only receive notification by the methods selected, or on next login to iTS COOLER or iTS COOLER PLUS
- 5.2 The user will have a choice of accepting any such updates and changes. If they chose not to agree this could affect the services which iTS COOLER & iTS COOLER PLUS can continue to offer the user.

By clicking ' I ACCEPT iTS COOLER & iTS COOLER PLUS data policy , you have agreed to our full terms and conditions when using our services. You are able to opt out at any time.

When registering users will be specifically referred to points 1.2, 1.4, 1.6, 2.2, 2.3, 3.2, 3.3, 3.5, 3.6, 3.7.

Device Information and information collected

We collect information from Google analytics about the computers, phones, connected devices, languages countries, length of time a user is on our platform or app. We combine this information across different devices so we can bring you the very best services integrated into our platforms .For example, we use information collected so we can offer you the very best products services and content you users would like to enjoy within ITS COOLER and ITS COOLER PLUS

Payment methods

iTS COOLER at present only use PayPal for all payments. iTS COOLER or iTS COOLER PLUS do not hold any of your financial details as these are stored by a 3rd party being PayPal. You can view PayPal's terms and conditions at this link

<https://www.paypal.com/th/webapps/mpp/ua/legalhub-full>

Should iTS COOLER introduce a new financial partner to take payments we will supply the new terms and conditions to all users

For more information please contact

iTS COOLER CO.LTD

378/1 M10 Soi 15 Thappraya Road

Nongprue, Banglamung, Chonburi 20150

Email customersupport@itscooler.asia